



**2022
-
2023**

ANNUAL REPORT



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+263 774 748 544



www.chengetaiofficial.co.zw



OUR HISTORY

Chengetai was founded in March of 2019 by a group of young individuals motivated to help girls in Zimbabwe who struggle to obtain sanitary wear. Chengetai's motto is "Chirere mangwana chigozokurerawo", which loosely translated, is to "nurture a child today, tomorrow she will nurture a nation".

We seek to provide ease of access to sanitary wear to girls and women who are unable to have a smooth sail during 'that time of the month.' This problem impacts the girls in various spheres of their lives including and not limited to continuous education, available sanitary facilities, freedom of movement and lack of confidence.

Throughout the years, we have expanded our programmes to be inclusive of men such as to bring forth to the community that the problem of period poverty is one to be tackled by every member of the community.



MOTTO

“Chirere mangwana chigozokurerawo” loosely translated, “Nurture a child today, tomorrow she will nurture a nation”.

MISSION

To recreate an inclusive and sustainable society in which the natural phenomenon of menstruation does not impede women from reaching their full potential

VISION

Every woman will have access to menstrual hygiene tools and education in a society that is free of period poverty.



VALUES

S.T.A.R.S

SUSTAINABILITY – We do not think about today only but about a lifetime. Our Solutions to the problems we face today should breed generational impact.

TEAMWORK - We work together and we help each other. Every one of us matters.

ACCOUNTABILITY - We are transparent to one another in every aspect to encourage growth and progression within our community.

RESPONSIBILITY - We take charge and realise that if we want change to happen, we have to be determined to take the first step.

SERVICE - We value serving our society. When we act better, our society becomes better.



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ABOUT US

Chengetai is a group of young individuals motivated to help girls who struggle to obtain sanitary wear and we are currently mainly centered in Zimbabwe. Our motto is “Chirere mangwana chigozokurerawo” , which loosely translated, is to “ nurture a child today, tomorrow she will nurture a nation ”. We seek to provide ease of access to sanitary wear to girls and women who are unable to have a smooth-sail during ‘that time of the month.’

This problem impacts the girls in various spheres of their lives including and not limited to continuous education, available sanitary facilities, freedom of movement and lack of confidence.

We have seen that including men in the conversation is pivotal to our progress as a community, only then do we know that the issue is being acknowledged and subsequently tackled from every possible angle.



ABOUT US

Due to the unstable economic situation in Zimbabwe, the average Zimbabwean girl is unable to have ready access to sanitary wear. This has resulted in approximately 72% of these girls not having access to pads, according to the SNV Netherlands Development Organisation. This results in the use of rags, cow dung or grass and leaves during their menstrual cycle.

The average pack of disposable pads has risen to approximately \$3-\$7 for a pack of 10. With each girl needing approximately 4 packets every month, this tallies to US\$12 -\$28. With an average Zimbabwean family earning a mean monthly income of US\$300, where there are multiple women in one family, this could easily amount to \$90-\$100 per month. In comparison, a pack of reusable pads of approximately 5 pads costing \$5 with each lasting 8 – 18 months.



OUR PEOPLE

Board members/Trustees

Name	Position	Dates acted. (If not for whole year)
Ratidzo Mutangadura	Chairperson	April 2022 - March 2023
Tinashe Chikava	Vice Chairperson	April 2022 - March 2023
Tafadzwa Saburi	Treasurer	April 2022 - March 2023
Kudzaishe Mtasa	Events Coordinator	April 2022 - March 2023
Nyasha Mvumi	Outreach Coordinator	April 2022 - March 2023
Rumibidzai Mutangadura	Secretary	April 2022 - March 2023
Tatenda Kambeu	Social Media and Marketing Coordinator	April 2022 - March 2023

Sub-Team Members

Name	Position	Dates acted
Waraidzo Mvumi	Social Media Team Member	April 2022 - March 2023
Sisasenkosi Muguwu	Social Media Team Member	April 2022 - March 2023
Hlengiwe Ncube	Outreach Team Member	April 2022 - March 2023
Towera Mwanamanga	Publications Team Member	April 2022 - March 2023

Volunteers

Name	Position	Dates acted
Natasha Chakaora	Volunteer	6 th August 2023
Mutsa Mashingaidze	Volunteer	6 th August 2023



OUR PEOPLE

Ambassadors

- Tanaka Chibaya
- Bumbelihle Danisa
- Rufaro Gora
- Amanda Khupe
- Tinotenda Mandizvo
- Valerie Matema
- Tinashe Mugari
- Sisasenkosi Muguwu
- Chibwe Musaba
- Ruvarashe Mutangadura
- Theresa Mutangadura
- Tanatswa Mutangadura
- Waraidzo Mvumi
- Hlengiwe Ncube
- Rudaviro Nzenze
- Charmaine Sanyika
- Tatenda Serere
- Janet Simonsen
- Sandra Terera



OUR PEOPLE

Trustees (Chengetai Team)



Ratidzo Mutangadura
Chairperson



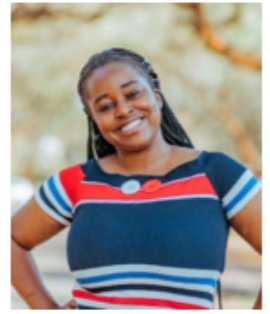
Tinashe Chikava
Vice-Chairperson



Tafadzwa Saburi
Treasurer



Kudzaishe Mtasa
Operations Coordinator



Nyasha Mvumi
Outreach Coordinator



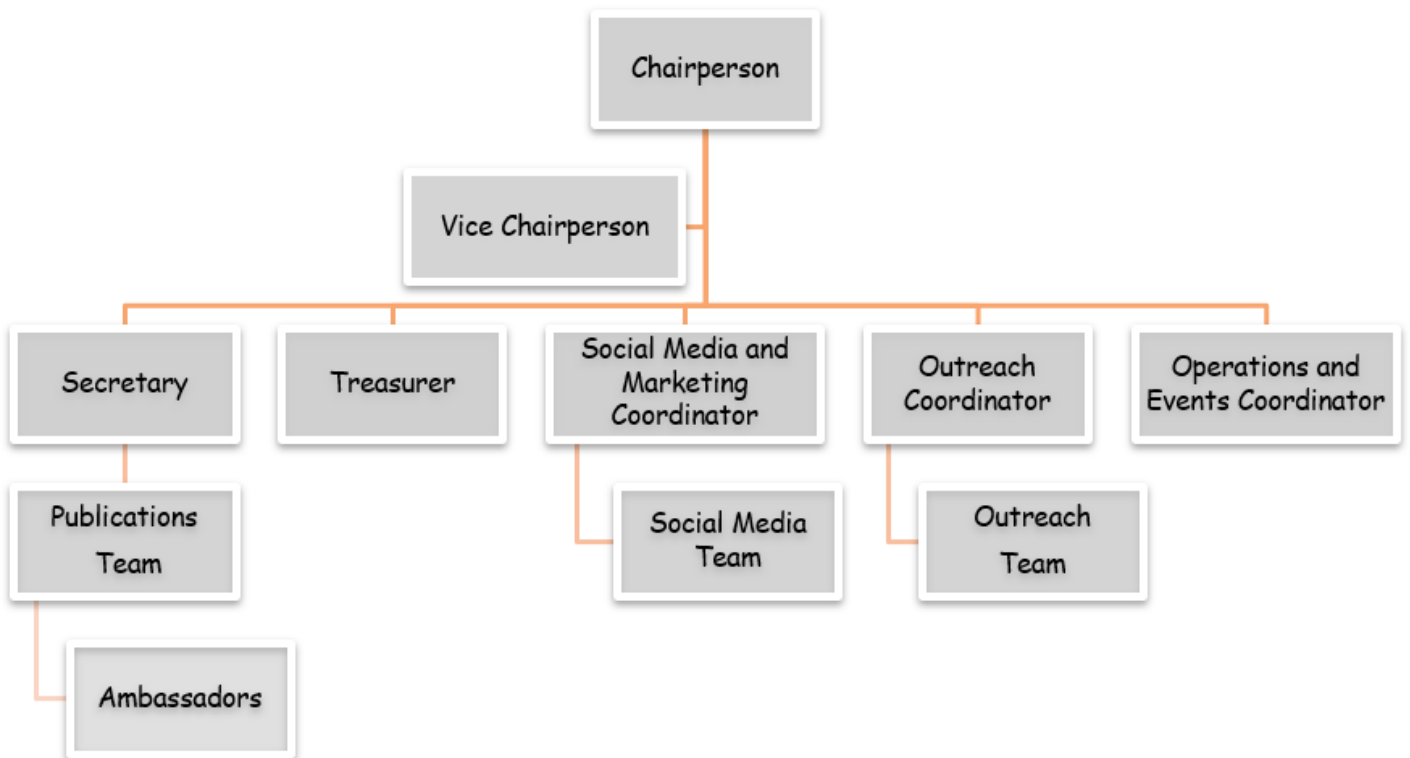
Rumbidzai Mutangadura
Secretary



Tatenda Kambeu
Social Media and
Marketing Coordinator



STRUCTURE & MANAGEMENT





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CHAIRPERSON'S REPORT



Ratidzo Mutangadura

Medical Doctor (MB;BS)

March 2023 marked Chengetai's 4th active year. Chengetai is incredibly grateful for all of the support we have received from our ambassadors and the community at large. We have had many changes in structure and continue to expand our scope as our goal is to teach our community how to make hand-made reusable sanitary wear, discuss menstruation and menstrual hygiene management and contribute to destigmatisation of menstruation.

With COVID – 19 restrictions held off, we were able to hold our annual fundraising event, where we surpassed our expectations as a result of the overwhelming support of donors and attendees of the event. We held the 'Chengetai Fun Day' at Msasa Campsite which was a fun filled day. Tickets were sold on the weeks leading up to the event, we auctioned cakes which were generously donated by Kuks Cakes, Sifiso's Cakes and Dr Takudzwa Mutangadura, the meals provided were subsidised by Country Harvest Abattoir and we had the opportunity of sharing the work that we do as Chengetai through walking our guests through our Build-A-Pad 101.

Regarding outreaches, we partnered with Atumbuka, a program under the Zimbabwe Medical Students Association and Green Cross UK. We started off by carrying out an online teaching session with the Atumbuka team members and then had the privilege of carrying out an outreach with them at Hokodzi High School, Murehwa.



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Our second outreach was carried out at St. Vincent Highschool, Ruwa. It was lovely to return there as Chengetai as it is the school that we carried out our very first outreach! We definitely have intentions to return to the school and this time to include the boys in the conversation too!

Our partnership with Simuka who are based in Spain has continued. We have faced some bumps in the road but the goal to provide a community friendly, biodegradable sanitary pad as we explore new pad technology stands. As we begin to gain traction once more we hope the upcoming year will see more progress.

As Chengetai is an organization that works to serve the community, we update our supportive community in various ways, with our most important update being our newsletters. We have continued to release the English translation monthly however have had challenges with the other translations. We do not however look at this as a setback but as an opportunity to work on our approach and find a way forward.

On the social media front, we have continued with our weekly posts #MotivationMonday, #WellnessWednesday and #FantasticFemaleFriday. This has been kept going by our social media team who have shown their commitment as they have grown. Excitingly, we are currently in our second season of our Instagram live series, 'And That's On Period'. This season is titled 'Must Know Monthlies' and we are currently discussing lived experiences of disorders affecting and affected by menstruation.



REPORTS

As one of our objectives is to share with the community at large the issues pertaining menstruation, it was such an honour to be invited by 3KTV to discuss menstruation and reusable sanitary. We got the chance to debunk some myths, discuss menstruation and explain why the use of reusable sanitary is a sustainable solution in our context.

In conclusion, none of this would be possible without you, our very supportive community and our generous donors. We look forward to another exciting year and we will be updating you all on our upcoming ventures.

Yours truly,

Dr Ratidzo Mutangadura
(Chairperson)



OBJECTIVES

1. Raise awareness about the shortage of sanitary wear in Zimbabwe.
2. Educate the public about the health risks associated with poor sanitary practices.
3. Educate the public about the cost-effective use of reusable menstrual wear.
4. Teach young girls how to make hand-made sanitary wear.

ACTIVITIES

1. Hokodzi High School, Murehwa outreach in partnership with Atumbuka- ZIMSA Zimbabwe and Green Cross UK
2. Chengetai annual fundraising event at Musasa Campsite, Lake Chivero
3. Launch of second season of 'And That's on Period' titled 'Must Know Monthlies'
4. Chengetai Annual General Meeting 2022 – 2023
5. St Vincent High School Outreach
6. 3KTV Interview discussing the work of Chengetai.



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VICE CHAIRPERSON'S REPORT



Tinashe Chikava

Accountant (BCOM Hons Financial Management) (CIMA ADV Dip MA)

The 2022-2023 Chengetai year was definitely one year to remember. Chengetai and the global space at large took a deep sigh of relief as the restrictions that had been brought about by the Covid-19 pandemic were ultimately lifted. What this meant was; Chengetai could get back to fully doing its physical outreaches and have more in-depth interactions with the communities that lay within our sphere of influence.

To begin with, we would like to celebrate that Chengetai was able to follow through consistently with most of the structures that had been designed in previous years. The steady growth and experience that we attained over the past 4 years in our quest for achieving the United Nation's Sustainable Development Goals namely, Good Health and Well-Being (SDG 3), Gender Equality (SDG 5) and Clean Water and Sanitation (SDG 6); enabled us to make amendments, additions and in some cases, subtractions to the scope of our work. For example, at the last AGM, Chengetai's horizons were broadened not just to focus on the vulnerability that is brought about by menstrual poverty to Zimbabwean girls only, but to go beyond the Zimbabwean borders as Zimbabwe is not the only country that has challenges with dealing with menstruation and menstrual hygiene management.



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Chengetai is currently in the process of expanding its impact towards making hand-made sanitary wear and menstrual hygiene management to other communities that are in need of our assistance within other countries.

As derived from our motto, “Chirere mangwana chigozokurerawo”, Chengetai values continuity and sustainability. Besides our traditional physical outreaches that resumed this year, we have also pursued creating a sustainable community through the life-changing monthly “And That’s On Period” Instagram live conversations that cover all issues that affect menstrual hygiene management directly and/or indirectly. Since the Covid-19 pandemic, Chengetai had to buttress its social media presence and we would like to thank the Social Media team for its efforts to increase our traction and influence through social media. We would also like to thank our publications team for the continuous update on Chengetai affairs through the monthly newsletters. Our ambassadors, we appreciate you for representing Chengetai in all aspects.



REPORTS

Finally, we want to thank all our partners, donors and all other stakeholders that made the 2022-2023 Chengetai year successful through your continual support and zeal to make a difference within our community. Everyone's effort is appreciated and Chengetai is greatly indebted for all its achievements to you. We look forward to another fruitful year of working together and changing the status-quo for the better in our society.

Sincerely,

Tinashe Chikava

Vice Chairperson of Chengetai



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TREASURER'S REPORT



Tafadzwa Saburi

Business Analyst (Bsc Accounting and Finance)

The fourth financial report and year for Chengetai was from April 2022 to March 2023. As a nonprofit organisation we mainly receive income through donations, and collaborations with different organisations. We managed to raise a significant amount through the Chengetai Fun Day held in August 2022 from ticket sales \$1 214 and \$110 from the auction of cakes at the event. We also had several outreaches and also managed to purchase a sewing machine for the creation of the sustainable sanitary pads. Overall the fiscal year was profitable primarily due to the easing of lockdown and being able to have in person events.

The Paypal account had donations worth \$376 which we are currently working on to withdraw.

The terms below are defined to assist with understanding our finances and are highlighted in the profit or loss statement highlight.

Revenue - money raised from donations by individuals

Cost of Sales - expenses incurred during the financial year for our events and outreaches, including purchasing of material, sewing equipment and snacks at the outreach.

Administrative expenses - costs associated with general services such as phone bill and parking tickets.



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Tax expense - as a charity there is a tax exemption

Thank you to the generous donors and everyone who supported the Fun Day, we were able to make a difference in the community due to the immense generosity. We hope FY23/24 will be a success.

Tafadzwa Saburi

(Chengetai Treasurer)

Chengetai Statement of profit or loss for the year ended 31 March 2023

	\$	\$
	2022/23	2021/22
Revenue	1454	115
Cost of Sales	(917)	(265.20)
Gross profit	652	(150)
Administrative expenses	(0)	(0)
Operating Profit	652	(150)
Tax expense	(-)	(-)
Profit for the year	652	(150)



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OUTREACH AND OPERATIONS REPORT



Dr Nyasha Mvumi

(Medical Doctor) MBChB



Kudzai Mtasa

BA (Hons) Business Studies

After coming out of the pandemic which was a major setback for us we're happy that we're slowly coming up to speed with our outreach events. We started off the year with an outreach that we held in partnership with Atumbuka and ZiMSA (Zimbabwe Medical Students Association) at Hokodzi Primary School in Murehwa. This was held on the 24th of June 2022 and 200 young ladies were present. We managed to teach the ladies how to make reusable sanitary wear as well as educating them on menstrual hygiene management. Apart from the tasty goodies we served them with, we also left them with a care package that included a pair of underwear, 2 disposable pads and 1 reusable pad. We were grateful for our partners and their support which enabled this outreach to be a great success.

We had our second outreach on the 11th of February 2023 in Ruwa at St Vincent High School where 68 girls were present. The girls were very enthusiastic such that most of them managed to make their sanitary pad reusable during the teaching session. We also provided the girls with snacks and care packages.



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We're looking forward to more outreaches this coming year and more partnerships. We're truly grateful for all the support we got throughout the year and even more grateful to all our sponsors. These outreaches wouldn't have been possible without them.





REPORTS

Chengetai Strategic Plan for the 2022/23 year revolved around a triune of objectives, these were:

1) Start process of future introductory implementation of Bio pad Model:

Chengetai in unison with their Strategic NGO partner Simuka based in Spain were looking to begin exploring options for a new reusable Bio pad model, as an alternative to the current flagship model. It is important to note that Chengetai and Simuka are still only starting the process of the possibility of implementing this product, which means it may take some time before it is available to the public.

2) Chengetai reusable pad commercialization and branded merchandise introduction:

The process of commercialising the current Chengetai reusable gained traction as the year went on Chengetai were starting to receive order requests, however in 2023 Chengetai will look to improve on this through regular and consistent monetary and pad donations.

3) Cement male engagement through continued growth of “And That’s On Period” particularly the segment aimed at male audience with increased male guests hosted to drive male awareness:

“And That’s On Period” is a well cemented series and is synonymous with the Chengetai name. The program has had a few male guests appear as part of Chengetai’s plans to target a male audience. However despite this strong progression, Chengetai in the coming year will continue to build on the momentum and foundation of the series by featuring more male guests on the show and tailoring content to appeal to men.



REPORTS

Chengetai continues to grow and progress yearly and this is highlighted through its strategic objectives. As Outlined in the strategy, there is a continuous evaluation and monitoring of the Chengetai Strategic plan and adjustments are made whether incrementally or reductively for the incoming 23/24 Year. Chengetai hopes to achieve many exciting initiatives that will continue to propel the organization as it continues to grow exponentially with menstrual hygiene slowly becoming symbiotic with Chengetai amongst the public in Zimbabwe.

Dr Nyasha Mvumi

Medical Doctor (MBChB)
Outreach Leader

Kudzai Mtasa

BA (Hons) Business Studies
Operations Coordinator



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CHAIRPERSON'S REPORT



Rumbidzai Mutangadura

Physiotherapist

BSc. (Hons) Physiotherapy

The Secretarial position was headed under a probation period from April-June 2022. The position was then fully reinstated.

The Newsletter formats were changed. Newsletters in English were consistently published between the 1st-7th of the month's of April-August 2022. We then saw English Newsletters being published on the 1st of every month from September 2022-present. The Shona translations have also been available through these months, but have maintained the 1st-7th publication dates. Our Chichewa translations have missing publications, but we have recently had a change in translators in November 2022, and have received translations since December 2022-present. The Chichewa publications have also maintained dates between the 1st-7th of the month. Unfortunately, we have still not found a Ndebele translator, and no Ndebele publications have been made between April 2022 and present.

Chengetai Ambassadors and Members have access to all Newsletters on the Google Drive dating back to April 2022.



REPORTS

Lastly, the department has taken minutes for bi-weekly meetings, and has sent digital copies to members in less than 24hrs after meetings since April 2022.

Sincerely

Rumbidzai Mutangadura

Physiotherapist, BSc. (Hons) Physiotherapy
(Secretary)



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SOCIAL MEDIA AND MARKETING COORDINATOR'S REPORT



Tatenda Kambeu

Final Year Psychology Student

Members

Tatenda Kambeu- Social Media and Marketing Coordinator

Sisasenkosi Muguwu

Waraidzo Mvumi

Hlengiwe Ncube

Tinashe Chikava

Ratidzo Mutangadura

The social media team has tremendously increased its reach within the digital space. We have continued with our weekly #MotivationalMonday, #WellnessWednesday and #FantasticFemaleFriday posts. Each member within the team has an assigned responsibility/task regarding the weekly posts. We have also continued to create content in the form of posters for the different awareness days that concern Chengetai as an organisation. This has solidified the fact that albeit Chengetai's primary focus is addressing period poverty, we are also concerned with other health, social and economical issues surrounding the work that we do.



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The 'And That's On Period' instagram Live series has also continued and is now in its second season. This season, the series is centering discussions on menstrual health issues. The format from the first season has not changed- there is a guest each month speaking on the chosen area of focus by the team. Undoubtedly, the series has sparked more interest in the work Chengetai does and paved way for discussions on menstruation issues affecting girls in Zimbabwe.

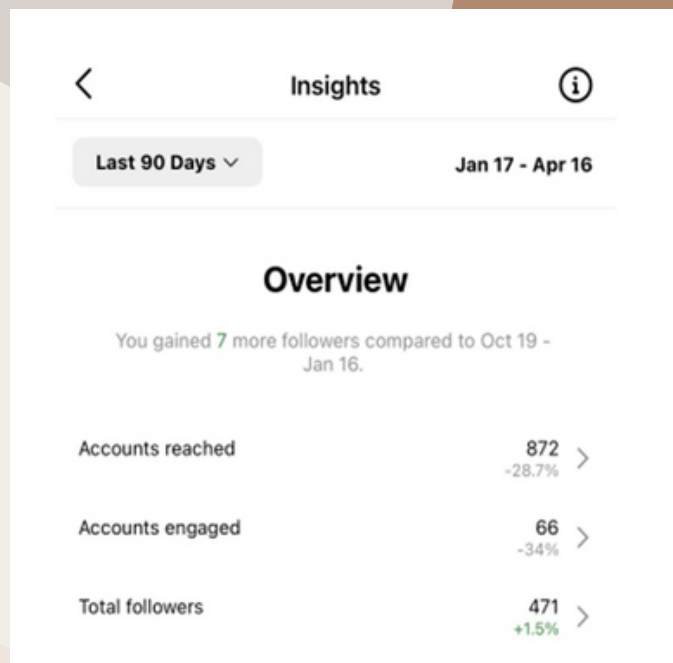
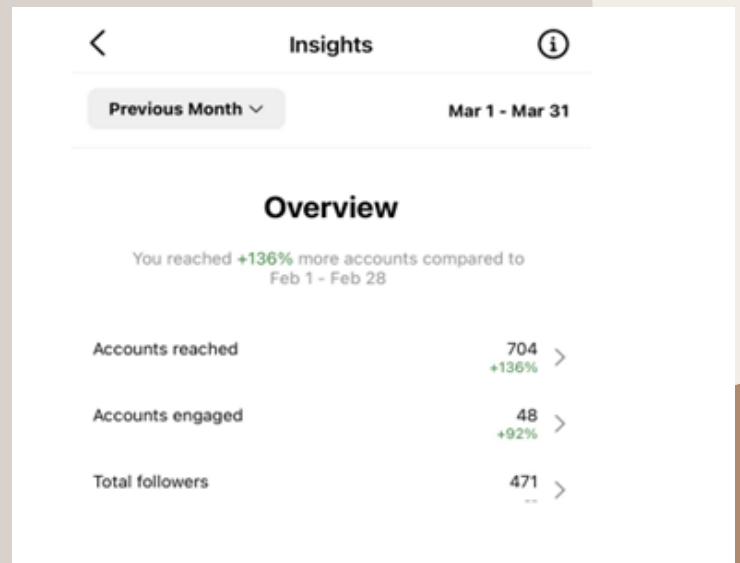
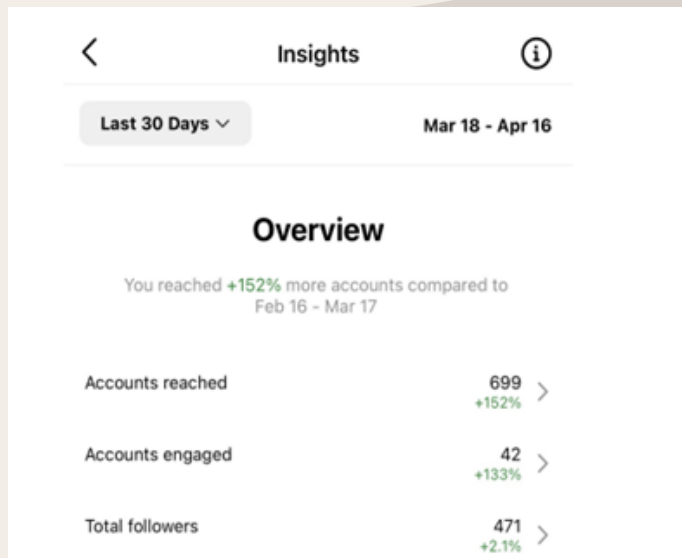


REPORTS

Account Engagements and Reach Instagram

The following images show the statistics depicting our engagement and reach from the beginning of the year to date (16 April 2023).

Overview Statistics:

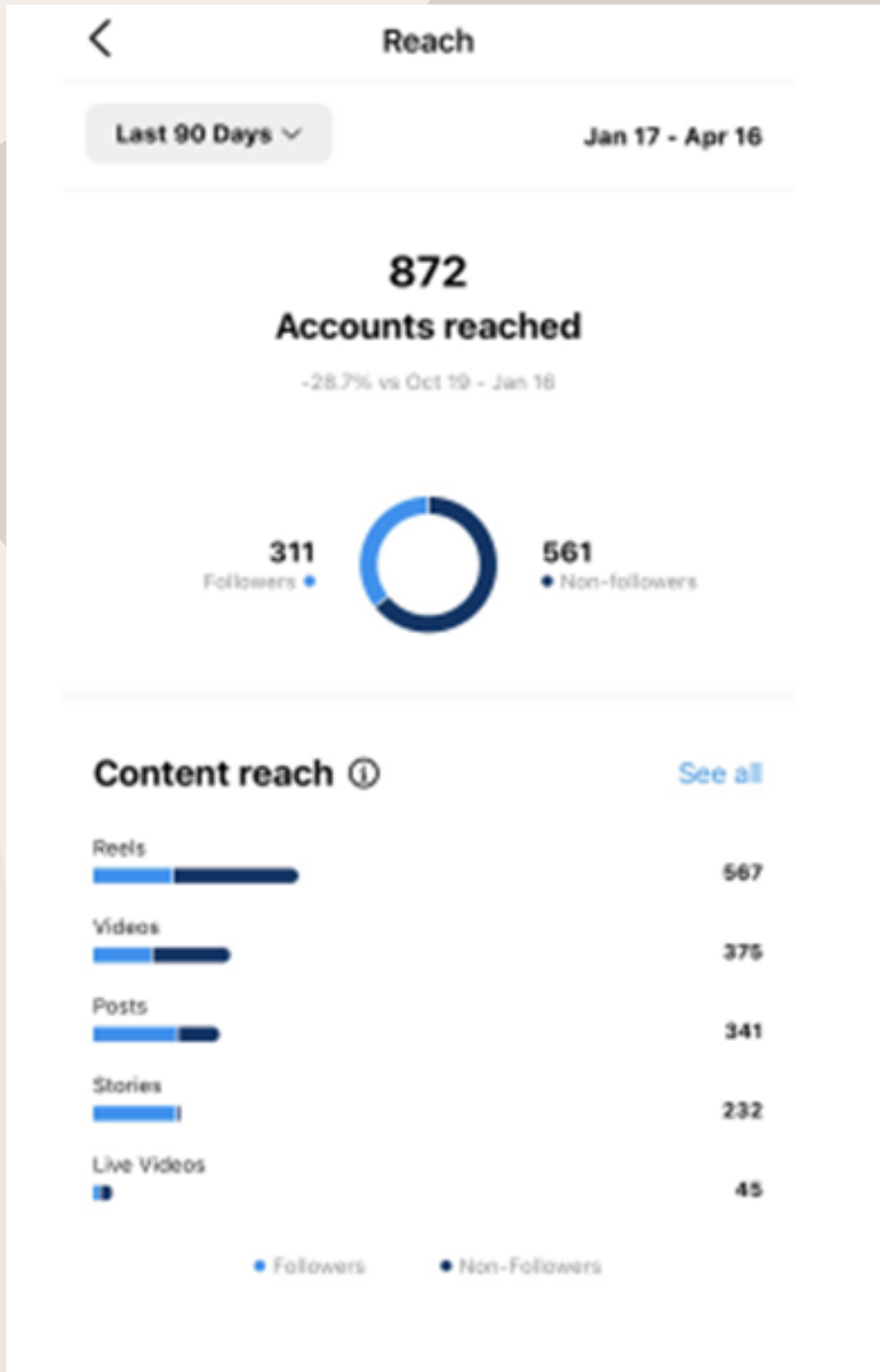




REPORTS

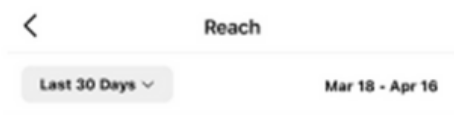
The above insights show a commendable increase in the number of accounts reached and engaged in the period Jan-April 2023.

Detailed Insights:





REPORTS



699
Accounts reached
+152% vs Feb 16 - Mar 17



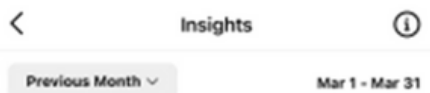
You reached +754% more accounts that weren't following you compared to Feb 16 - Mar 17.

Content reach ⓘ

[See all](#)



434
358
157
73
45



704
Accounts reached
+336% vs Feb 1 - Feb 28



You reached +687% more accounts that weren't following you compared to Feb 1 - Feb 28.

Content reach ⓘ

[See all](#)



441
357
163
161
45



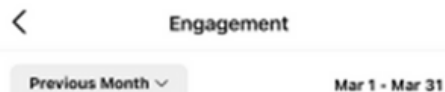
66
Accounts engaged
-34% vs Oct 19 - Jan 16



Content interactions ⓘ

[See all](#)

167
Content Interactions
-48% vs Oct 19 - Jan 16



Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions.
[Learn More](#)

48
Accounts engaged
+92% vs Feb 1 - Feb 28



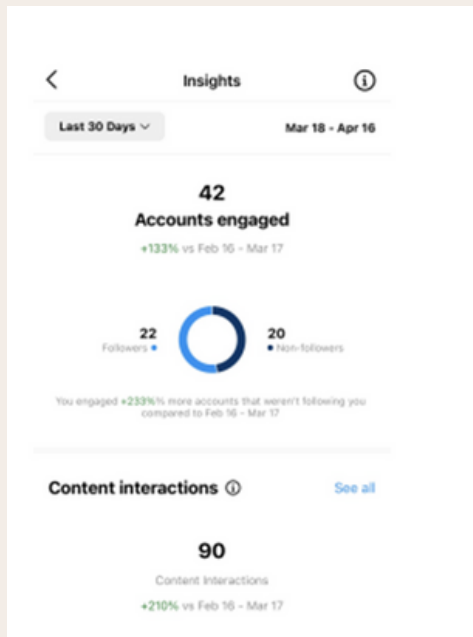
Content interactions ⓘ

[See all](#)

114
Content Interactions
+153% vs Feb 1 - Feb 28



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Comments:

The detailed statistics on Chengetai's reach on Instagram are indicative of growth and are a true reflection of each team member's efforts in achieving the department's objectives. The team will work on improving and maintaining and improving these statistics throughout the course of the year.

On the downside, there is a vast difference between the level of engagement and interaction on Instagram compared to our other social media accounts on Twitter and Facebook. A notable reason for this is that we lack visibility on these platforms. One of the team's resolutions in the new year will be to strategise on how to make Chengetai increase its visibility and create content that caters to the audience on these respective platforms.

In the new year, the team will also work on revitalising Chengetai's YouTube channel. The goal is to get the channel up and working again by the month of July at the latest. The team will plan further on the kind of content which will be posted on the channel. We will also consider expanding our reach by creating a TikTok account.



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As a team, we are grateful for the continued support and interactions we receive from our audience as an appreciation of the work that we do. We will continue with our commitment and dedication to advancing Chengetai's cause in the digital space.

Tatenda Kambeu

Social Media and Marketing Coordinator





IMPORTANT INFORMATION

ACKNOWLEDGMENTS & THANK YOU

Chengetai gratefully acknowledges the unwavering support of our donors and well-wishers who made our events both online and face-to-face events and other outreaches in the 2022-2023 year successful. It would not have been possible without their core support (financial and otherwise). We Thank You!

Donors

Dr Sonya Tran
Ms Sandra Terera
Miss Munashe Mataranyika
Mr E. F. Mutangadura

Corporate and community partners

Atumbuka, ZIMSA Zimbabwe,
Green Cross UK
Country Harvest Abattoir
Essential Snax
St Luke's Church
Hokodzi Highschool
St. Vincent High School

Volunteers

Mrs Thesersa Mutangadura
Natasha Chakaora
Mutsa Mashingaidze

Guests

Raymond Heally
Wayne Fungai
Rutendo Shumba
Rudaviro Nzenze
Nadia Mutisi



IMPORTANT INFORMATION

HOW YOU CAN HELP

Become a member

Contact us using any of the details and we will inform you on the availability of memberships

Become an ambassador

Contact us using any of the details and we will inform you on the availability of ambassadorship

Volunteer your time

We will notify the public about upcoming events and participation opportunities

Make a donation

EcoCash: +263 778 182 406 - Recipient: Ratidzo M Mutangadura

PayPal Account: cchengetai27@gmail.com

Standard Bank Account: Please contact for further details

Support an event or fundraising activity

Contact us using the details that follow

Other ways you can help our cause

Get in touch and find out more!



LOOKING TO THE FUTURE

As Chengetai continues to grow and fulfil the intended objectives, through the unwavering community support, we see our growth having an impact beyond our borders.

Through increased community involvement, this will be possible.



CONTACTUS

Cell phone number: + 263 778 182 406 / +263 774 748 544

Email: info@chengetaiofficial.co.zw

Social media:

Facebook:

<https://m.facebook.com/Chireremangwanachigozokurerawo>

Instagram: [cchengetai27official](#)

Twitter: [Chengetai27](#)

YouTube: [Chengetai](#)